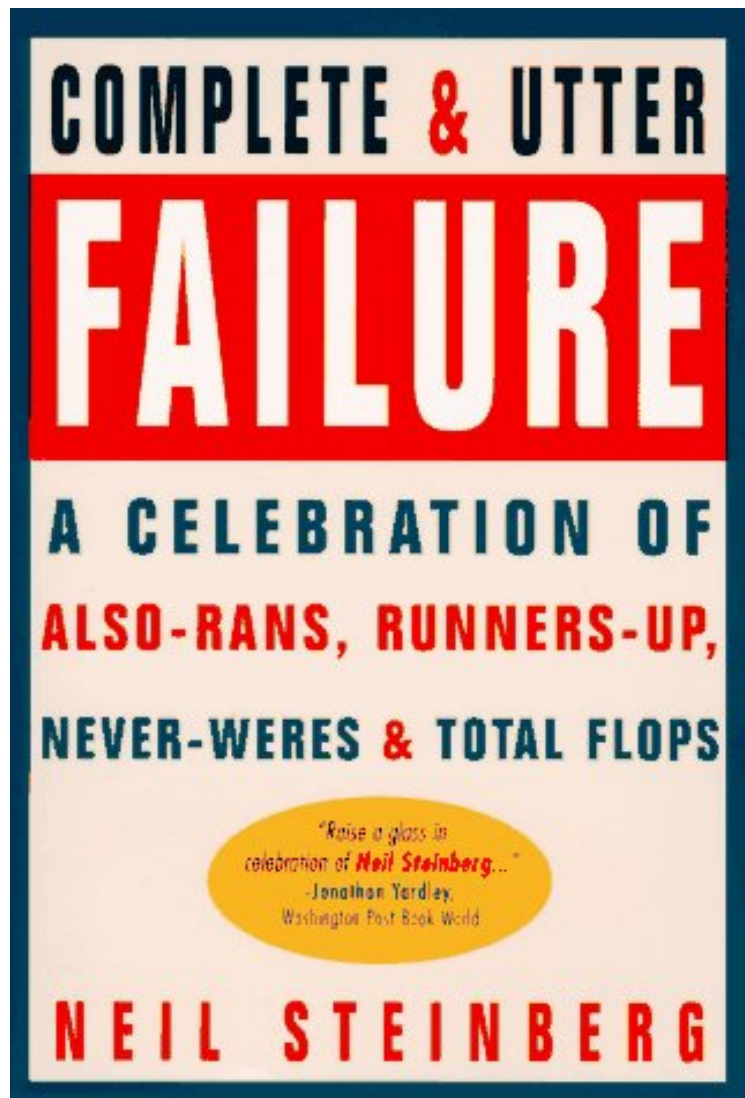


(Mobile pdf) A Complete and Utter Failure: A Celebration of Also-Rans, Runners-Up, Never-Weres Total Flops

A Complete and Utter Failure: A Celebration of Also-Rans, Runners-Up, Never-Weres Total Flops

Neil Steinberg

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Neil Steinberg : A Complete and Utter Failure: A Celebration of Also-Rans, Runners-Up, Never-Weres Total Flops before purchasing it in order to gage whether or not it would be worth my time, and all praised A Complete and Utter Failure: A Celebration of Also-Rans, Runners-Up, Never-Weres Total Flops:

0 of 0 people found the following review helpful. Funny and meaningful at the same time By AvaToo Exceptional writing on an odd topic. This book not only made me think about "those who came before" but the good writing also

made me look into Steinberg's other pieces. Solid talent. 0 of 1 people found the following review helpful. GOOD SERVICE By Paula Pocius BOOK ARRIVED IN A TIMELY FASHION IN GOOD CONDITION - I'M A HAPPY CUSTOMER WHO WILL DEAL WITH THIS SELLER AGAIN 8 of 9 people found the following review helpful. Donald Trump needs to read this book! By Evan A. Evanson A wonderful, hilarious, beautifully written, and inadvertently profound book. Neil Steinberg, previously the author of an eye-popping compendium of college pranks ("If At All Possible, Involve A Cow"), takes what would seem the most dismal of subjects and turns it into an empathetic and celebratory meditation on an underappreciated trait that binds us all together, the capacity to screw up, time and time again. Plus, how can you not love the writing of someone who describes Hostess SnoBalls as "without corollary among the foodstuffs of the planet" and "unique to the point of freakishness"? Like a lot of other people, I suspect, I loved this book so much I bought 20 copies and gave them out as presents; I'm actually glad it's out of print, for the sake of my bank account.

So you've got these fond hopes for blissful love, professional glory, fame, and fortune. But in the back of your mind there's that nagging fear. The man of your dreams will laugh in your face. Your hated office rival will come up with some whizbang marketing idea and get promoted, while you'll be asked to "help out with the phones." Steven Spielberg will buy the rights to your screenplay, spend \$40 million producing it, and the critics will savage the film, mercilessly singling out your work for especially contemptuous, poisonous derision. But hey, everybody fails sometime. It's inevitable. So don't fear failure. Embrace it. In *Complete And Utter Failure*, Neil Steinberg joyfully explores the many fascinating facets of failure, from pointless failure (a brief history of several very dumb attempts to climb Mount Everest) to product failure (Reddi-Bacon, smokeless cigarettes, and Baby Jesus dolls) to institutionalized failure (the horrifying Dickensian spectacle of the National Spelling Bee, in which 8,999,999 children out of 9,000,000 fail in an excruciatingly public and humiliating fashion). This delightful book is filled with surprising and useless arcana--who really invented the telephone, what turned on Isaac Newton--guaranteed to help you annoy people at cocktail parties. Along the way Steinberg meditates on his own myriad miscues and disappointments, beginning with his failure to perform a magic trick in front of the neighborhood kids at age four (he blames Captain Kangaroo). *Complete And Utter Failure* is a wonderfully literate, witty book that issues a ringing message for our times: If at first you don't succeed, have a scotch and forget about it.

From the Publisher So you've got these fond hopes for blissful love, professional glory, fame, and fortune. But in the back of your mind there's that nagging fear. The man of your dreams will laugh in your face. Your hated office rival will come up with some whizbang marketing idea and get promoted, while you'll be asked to "help out with the phones." Steven Spielberg will buy the rights to your screenplay, spend \$40 million producing it, and the critics will savage the film, mercilessly singling out your work for especially contemptuous, poisonous derision. But hey, everybody fails sometime. It's inevitable. So don't fear failure. Embrace it. In *Complete And Utter Failure*, Neil Steinberg joyfully explores the many fascinating facets of failure, from pointless failure (a brief history of several very dumb attempts to climb Mount Everest) to product failure (Reddi-Bacon, smokeless cigarettes, and Baby Jesus dolls) to institutionalized failure (the horrifying Dickensian spectacle of the National Spelling Bee, in which 8,999,999 children out of 9,000,000 fail in an excruciatingly public and humiliating fashion). This delightful book is filled with surprising and useless arcana--who really invented the telephone, what turned on Isaac Newton--guaranteed to help you annoy people at cocktail parties. Along the way Steinberg meditates on his own myriad miscues and disappointments, beginning with his failure to perform a magic trick in front of the neighborhood kids at age four (he blames Captain Kangaroo). *Complete And Utter Failure* is a wonderfully literate, witty book that issues a ringing message for our times: If at first you don't succeed, have a scotch and forget about it. From the Inside Flap So you've got these fond hopes for blissful love, professional glory, fame, and fortune. But in the back of your mind there's that nagging fear. The man of your dreams will laugh in your face. Your hated office rival will come up with some whizbang marketing idea and get promoted, while you'll be asked to "help out with the phones." Steven Spielberg will buy the rights to your screenplay, spend \$40 million producing it, and the critics will savage the film, mercilessly singling out your work for especially contemptuous, poisonous derision. But hey, everybody fails sometime. It's inevitable. So don't fear failure. Embrace it. In *Complete And Utter Failure*, Neil Steinberg joyfully explores the many fascinating facets of failure, from pointless failure (a brief history of several very dumb attempts to climb Mount Everest) to product failure (Reddi-Bacon, smokeless cigarettes, and Baby Jesus dolls) to institutionalized failure (the horrifying Dickensian spectacle of the National Spelling Bee, in which 8,999,999 children out of 9,000,000 fail in an excruciatingly public and humiliating fashion). This delightful book is filled with surprising and useless arcana--who really invented the telephone, what turned on Isaac Newton--guaranteed to help you annoy people at cocktail parties. Along the way Steinberg meditates on his own myriad miscues and disappointments, beginning with his failure to perform a magic trick in front of the neighborhood kids at age four (he blames Captain Kangaroo). *Complete And Utter Failure* is a wonderfully literate, witty book that issues a ringing message for our

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