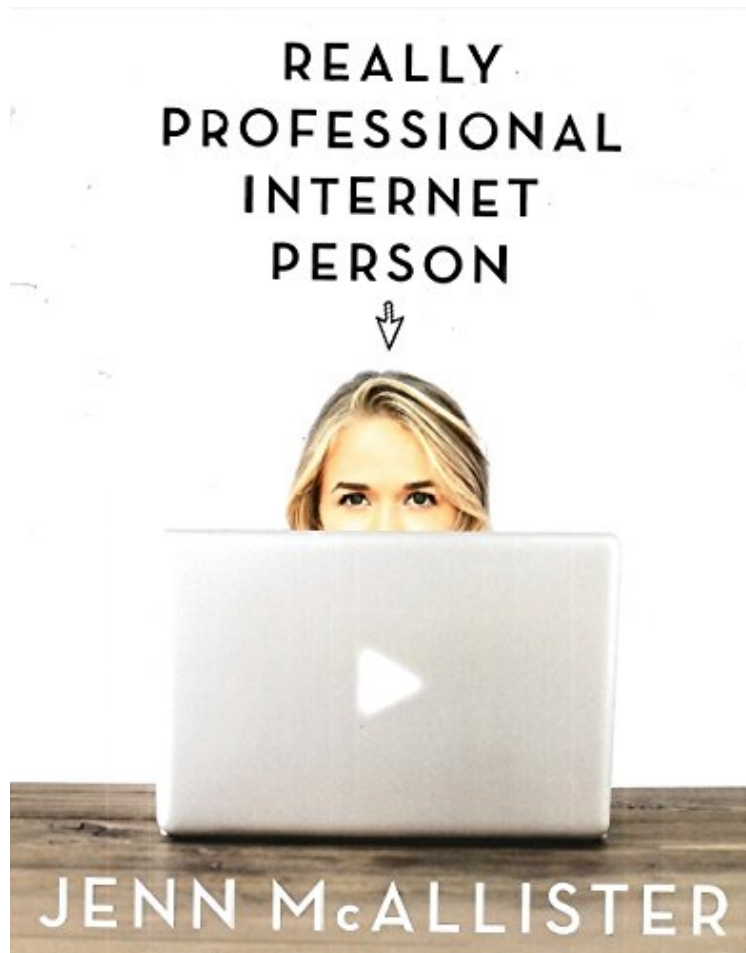


(Library ebook) Really Professional Internet Person

## Really Professional Internet Person

*Jenn McAllister, JennXPenn*  
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**Jenn McAllister, JennXPenn : Really Professional Internet Person** before purchasing it in order to gage whether or not it would be worth my time, and all praised Really Professional Internet Person:

0 of 0 people found the following review helpful. Love itBy JessieSuper funny. Very personal. Very well written. She gets her point across and expresses it well so it's easy to understand. The lists of 10s are very good and helpful. Read it during freshman year and took my mind off of things. If I didn't already love youtube I do now. Waiting for book 2.3 of 3 people found the following review helpful. Very inspiring.By CustomerIt's a great read, it made me laugh during my worst days in high school. This may have just convinced me to start youtube. I was kind of hoping for a signature because I live very far from the US (Hong Kong).2 of 2 people found the following review helpful. Love this book!By KikiI Love Jenn and I love her book! I finished this book in like three days and I couldn't stop reading it! She made this book very interesting and funny. I hope she writes more in the future. (:

Jenn McAllister, better known as JennXPenn, has been obsessed with making videos since she found her parents video

camera at the age of eight. A shy child, Jenn turned to film because, unlike with life, you can always have a do-over. Really Professional Internet Person offers both an insider's guide to building a successful YouTube channel and an intimate portrait of the surreality of insta-fame and the harsh reality of high school. Brimming with honesty, heart and Jenn's patented sense of humor, Really Professional Internet Person features top ten lists, photos, screenshots, social media posts and never-before-posted stories chronicling Jenn's journey from an anxious middle-schooler just trying to fit in, to a YouTube sensation unafraid to stand out.

From School Library Journal Gr 8 Up McAllister first picked up a video camera when she was eight years old. A decade later, she's a YouTube sensation, boasting more than two million subscribers on her channel, Jennxpenn. Here, she discusses the middle school anxieties that inspired her to post her videos to YouTube and how she dealt with the bullying that followed, along with the struggles of coming-of-age in front of a camera. The second half of the book focuses on her fame: attending conferences, collaborating with other YouTube celebrities, and even starring in a movie. McAllister's energetic, bubbly voice will appeal most to the teens who make up the majority of her audience. While her experience is far from the norm, her success at age 19 will be inspirational to those who are just starting out in online video. The design is mildly frustrating, however. The publisher has attempted a youth-focused, magazinelike layout, and the text is printed on different backgrounds that is occasionally difficult to read. Top 10 lists, part of Jennxpenn's online identity, take up several spreads in the middle of a chapter, often requiring readers to flip through several pages to finish a sentence. VERDICT Purchase where teens are excited about online video culture. Brandy Danner, Wilmington Middle School, MA About the Author Jenn McAllister, better known as JennXPenn to her fans, has gained notoriety over the last six years on YouTube and successfully translated her following into working with top brands like Brandy Melville, Old Navy and Mattel. Last year, she served as the official Social Correspondent of Goldfish at the 2014 Jingle Ball, as well as hosted a North American tour for musician, Tyler Ward. In addition, she recently wrapped her first feature, Bad Night, which she stars alongside Casey Wilson, Adam Pally and Matt Walsh. Previously, she was nominated for a Teen Choice Award for Best Web Star: Comedy and she recently participated in an online PSA for Voter Registration Day for Ourtime.org which was featured in Vanity Fair.