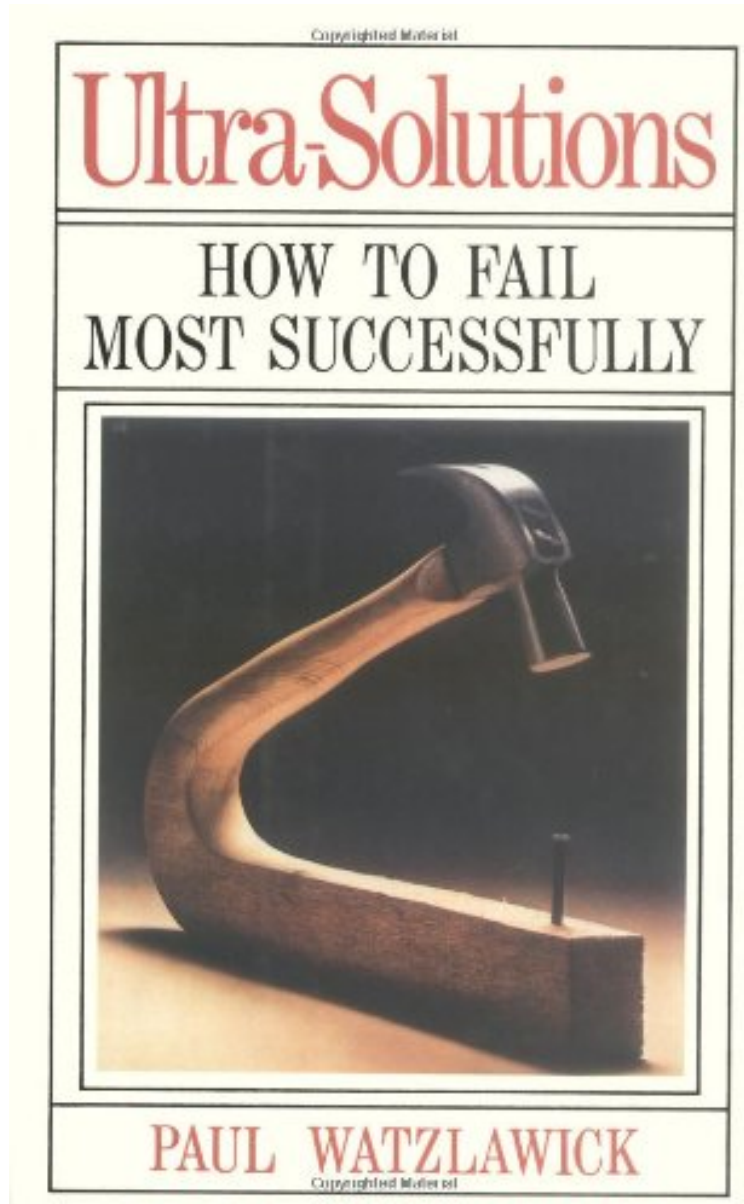


(Pdf free) Ultra-Solutions: How to Fail Most Successfully

## Ultra-Solutions: How to Fail Most Successfully

*Paul Watzlawick*

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**Paul Watzlawick : Ultra-Solutions: How to Fail Most Successfully** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Ultra-Solutions: How to Fail Most Successfully:

0 of 0 people found the following review helpful. Five Stars By bill nickel All of Watzlawick's book are very insightful, clearly written and transforming. 7 of 7 people found the following review helpful. A fun read. By ReviewerParadox is

always interesting. The myth of more is better informs this (American) culture so deeply that messages that this book delivers are very important. Contrary to a previous reviewer, I found Watzlawick's style to be light and amusing. It does not read like an English paper, but rather a series of jokes, anecdotes, and explanations that I always found entertaining. I'd put it right next to *Waiting for Godot*. 3 of 3 people found the following review helpful. Interesting ideas

By T. Crum  
I bought this book because I had to do a paper on this author for my Psychology class. I learned a great deal from writing the paper and this book is by far my favorite one that I bought to do the paper. His ideas are interesting and humorous as well. I still remember certain parts of this book after having read it about 3 years ago so that's a plus. Sometimes in my conversations with others I bring up some of his points that really do make a lot of sense and are very enlightening. I really thought I would be bored reading a book such as this but it was not boring at all, I had a lot of fun doing this paper. Did I get a fabulous grade on the paper? No, but the fact that I learned a lot was enough of an advantage for me.

From Publishers Weekly  
Communication maven Watzlawick takes aim at muddled problem-solvers whose strategies only make matters worse. He warns readers to be wary of arguers who assume they know exactly what an adversary is thinking and to steer clear of utopian system-wreckers scornful of the small steps that make change possible. He targets zero-sum players in the Pentagon and the corporate boardroom mistakenly convinced that winning or losing are the only attainable outcomes. Other common pitfalls examined here by the author of *The Situation Is Hopeless, But Not Serious* are assuming that the opposite of bad must be good and asking rigid questions that demand either a "yes" or "no" answer. In this brief assemblage of fables and allegories, Watzlawick tends to pontificate, as when he diagnoses the numbing effects of television or the tensions between East and West. Macmillan Book Club selection. Copyright 1988 Reed Business Information, Inc. Language Notes Text: English, German (translation)