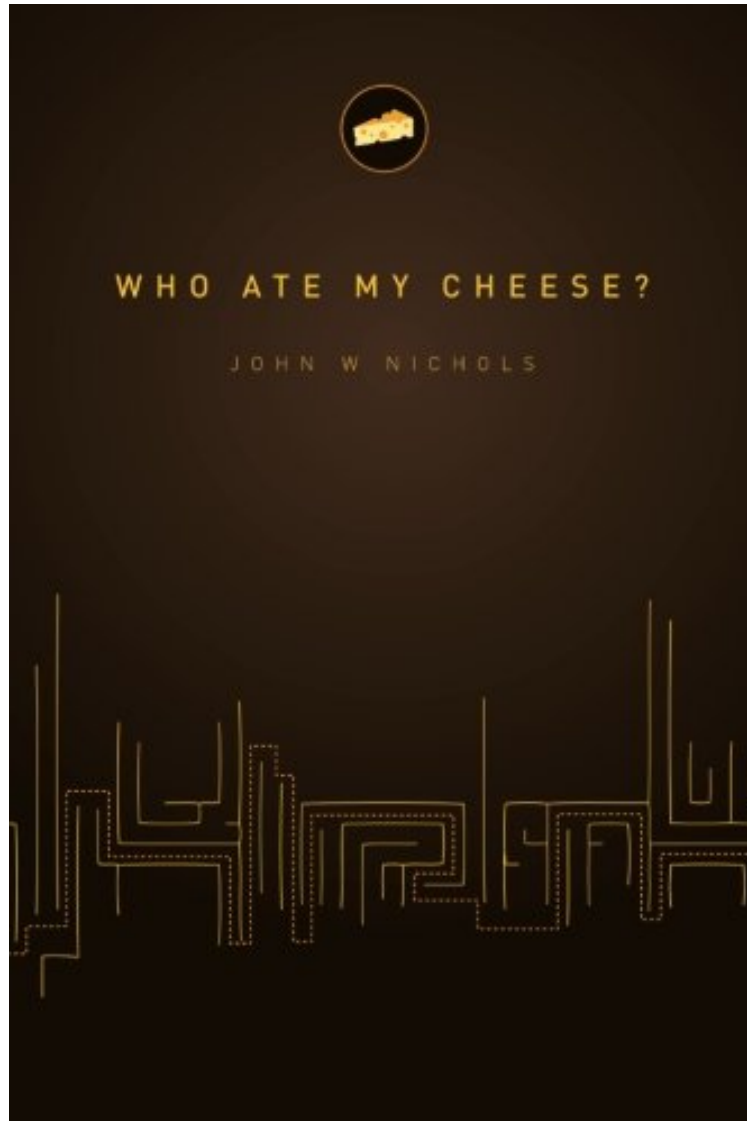


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Who Ate My Cheese?

John W Nichols

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John W Nichols : Who Ate My Cheese? before purchasing it in order to gage whether or not it would be worth my time, and all praised Who Ate My Cheese?:

3 of 3 people found the following review helpful. Who ate my cheese?By W.O.P.Wonderful read for anyone that has had the carpet pulled out from under them andhad to change careers midlife. Puts a world of things back into perspective. Loved it.0 of 0 people found the following review helpful. First online purchaseBy Janique T. CottonGreat professional...Looking forward to purchasing for personal and maybe in the far future for commercial purposes.Thanks again. :)0 of 1 people found the following review helpful. You may keep more of your cheese if you

stop and smell it once in a while. By Rob Robertson Having worked for coal mining companies most of my career from the bottom to the top I really enjoyed John's perspective on corporate culture from the view of a fictional cheese production facility. While I've always believed that the guys at the top should receive the biggest bonuses a companies profits should be pushed down to the guys on the line everyday that actually get it done. I practiced this within my own business and continue to reap the benefits of lasting friendships of previous employees. With no disrespect to the chart makers, the physical labor force of any company deserve the greatest respect, best tools, safest working conditions, and fair shares of the profits. Thanks for your muse John, you were always the smartest guy in the room.

You read the famous cheese book and digested its message. Perhaps it even moved you. Now here's your chance for a fresh perspective, an opportunity to understand cheese from the bottom up.