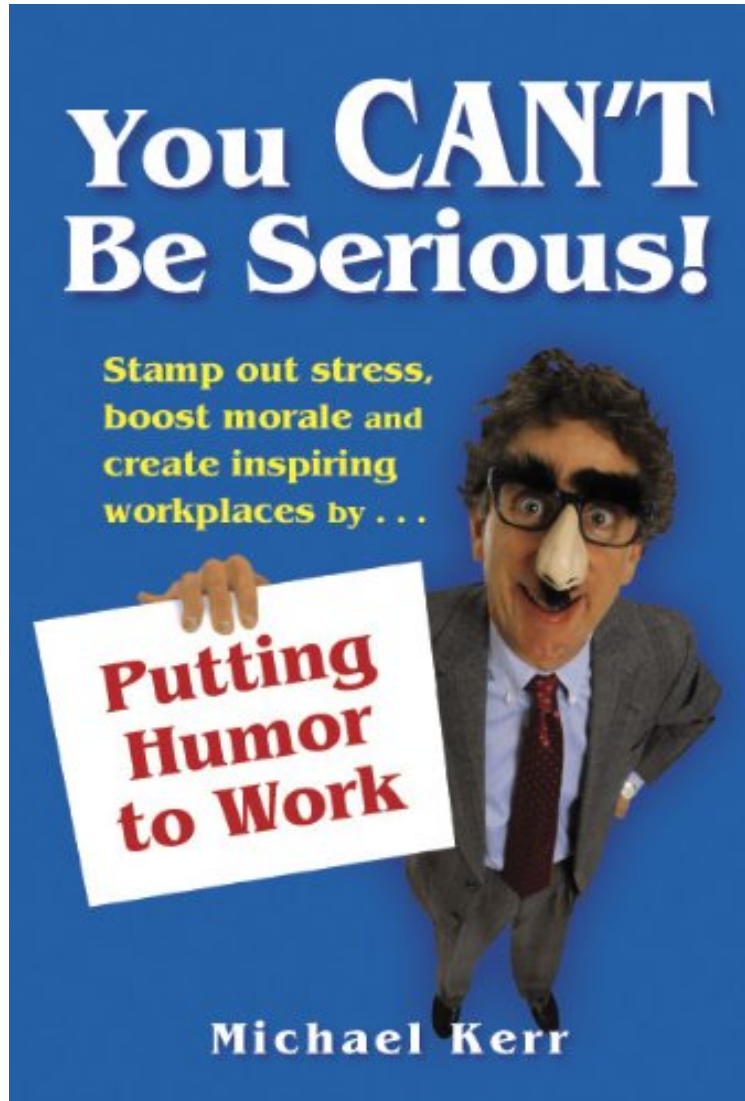


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You Can't Be Serious! Putting Humor to Work

Michael Kerr

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2 of 2 people found the following review helpful. An eye openerBy A. MabilonInspiring work. I have always believed that play and humor lead to more productive work and healthier relationships so reading this book makes me want to apply the theories, suggestions and practices to my place of work. It's worth a read if it can help lighten your mood on your way to work.0 of 1 people found the following review helpful. Two StarsBy Yukon Dripmeeh3 of 4 people found the following review helpful. A must for every workplace bookshelf!By Harvey DeutschendorfNot only is this book

interesting, fun and easy to read but it makes a compelling business case for increasing humor in the workplace. Michael Kerr has done his homework and shows us that a fun workplace is not only a great place to work but a more productive workplace. The book is full of tips that we all can use to boost morale and make our workplaces more inspiring. Who wouldn't benefit from more of that? I have heard Michael speak and highly recommend him. He will have even the most negative and taciturn person in your organization howling with laughter.

You Can't Be Serious! Putting Humor to Work provides a compelling argument for taking humor, laughter and play more seriously in our work lives. The book offers more than 200 ideas on how to add humor to your workplace and includes dozens of examples from businesses that put humor to work. Discover how adding more fun to your workplace can help reduce stress levels, spark creativity, boost morale, strengthen teamwork, enhance customer service, motivate employees and increase productivity. And, as an added bonus, *You Can't Be Serious!* is darn fun to read (this option is only available to those people who actually read the book).

About the Author Michael Kerr is an international speaker, humorist and a Laughter Leader for the World Laughter Tour. As a member of the Association for Applied Therapeutic Humor and the International Group for Humor Studies, Michael takes his humor seriously. He writes a regular humor column for Home Business Report and has made frequent media appearances speaking on the benefits of humor and laughter. He is the author of two other books.